

PUNE DISTRICT EDUCATION ASSOCIATION'S  
**MAMASAHEB MOHOL COLLEGE, PUNE**  
48/1A, Erandwane, Paud Road, Pune - 411038 (Maharashtra) India  
"Accredited By NAAC At 'B' Grade "

## **REPORT**

Entrepreneurship Development Cell has started in this academic year 2018-19 under the guidance of Principal Dr. Sushama Bhosale. The goal of this committee is to create and nurture self-employment environment in the college.

Name of committee:- **Entrepreneurship Development Cell**

Committee Chairman:- Prof. Deepashree Pokhalekar

Committee member:- 1) Prof. Ashok Shelke  
2) Prof. Pooja Gaikwad

The aim of the cell is to induce entrepreneurial mindset into the students. This cell is here to welcome business ideas of students and help them bloom into impactful endeavors through networking student enterprises from campus to incubators.

This cell organizes such events throughout the year to promote entrepreneurial activities in the campus. Besides that, this cell also conducts lectures and workshops focused at budding entrepreneurs. This cell follows the slogan “**Enterprise India**”.

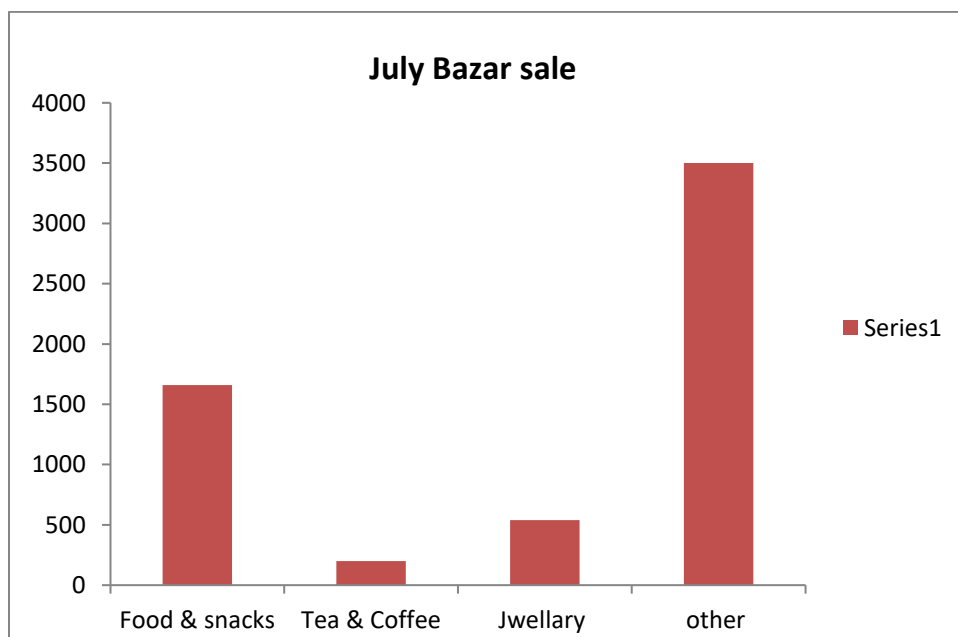
1) On 25<sup>th</sup> July 2018 Entrepreneurship Development Cell has been organized business fair “**Bazar@mmc**” to develop entrepreneurial nature in the students. The cell has arranged three bazaars in the academic year 2018-19.

This fair has been inaugurated by the Principal Dr. Sushama Bhosale. Total 20 stalls were kept by the students in this fair. These stalls include foods, vegetables, books, jewelry etc. This activity is an initiative to develop entrepreneurship skills in the students.

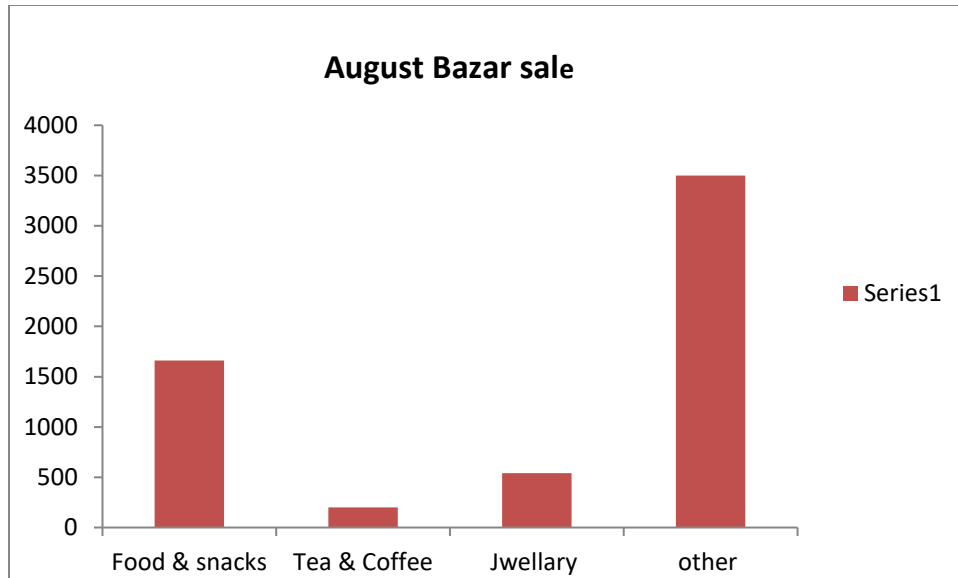
The cell has encouraged all commerce, arts, computer science, junior college and vocational students to participate in business oriented activity.



Through this bazar students tried to understand trading activity. This bazar is a practical display of small scale business for the students. In this month food & snacks stall received huge response. These stalls did very good sale.



2) On 25<sup>th</sup> August 2018 Entrepreneurship Development Cell has been organized another business fair “**Bazar@mmc**”. Total 19 stalls were kept by the students in this fair. Students experimented with different items by keeping it for the sale. In this bazar LED bulb stall, bags, rakhi stall etc. were there. The products other than foods & snacks received excellent response in this bazar. Students from vocational department enthusiastically kept innovative products which they have made. Since festival season starts from this month, students displayed variety of products.



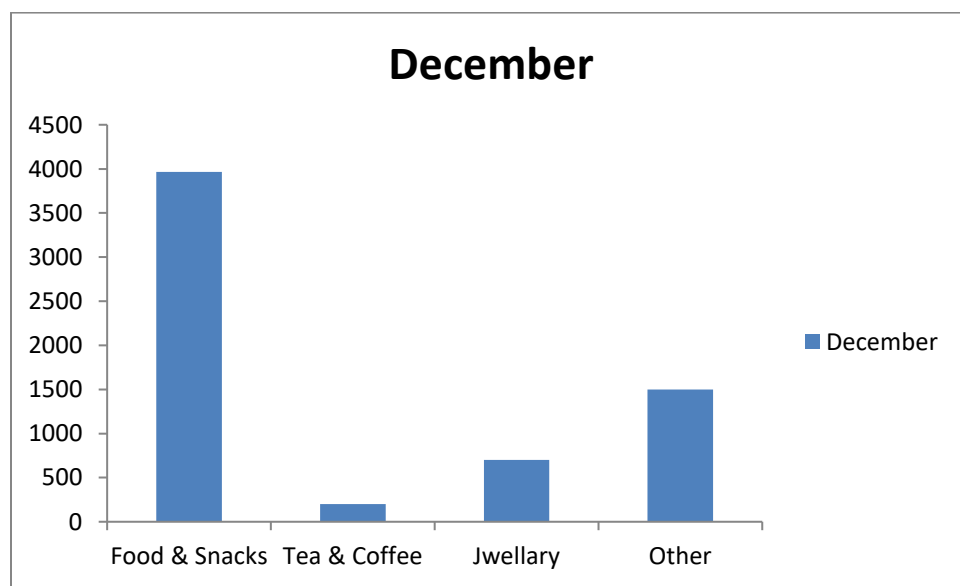
Entrepreneurship Development Cell has appreciated student's response and their participation in bazar. They have started improving their trading experience with this activity. Teaching the business skill to the students through live data was quiet difficult but interesting task for the cell. The cell has tried to create the base of business for them and to a certain extent we are succeed.





All the above bazaar activity received excellent response from students. Students were very enthusiastic in trading activity. They get good experience of small scale business. Besides that, entire staff of college also cheered this activity.

On 12<sup>th</sup> December 2018 cell has been organized another business fair “**Bazar@mmc**”. Total 40 different stalls have been kept by the students which include mobile accessories, readymade garments, jewelry stalls etc. In the said month students has given tremendous response and kept maximum stalls in the bazar. With this activity students have developed their communication skills and they well tried to improve business skills as well.







With every bazar students have improvised their skills and knowledge. Entrepreneurship Development Cell is going to take necessary steps to explore self –employment abilities in students.

Prof. D.D Pokhalekar  
Chairman  
Entrepreneurship Development Cell

Principal